

# Press Release

For Immediate Release

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## **Risk Solutions International and EnvoyWorldWide Commission Second Annual "Trends in Business Continuity and Risk Management" Survey**

**(June 20, 2005 New York, NY)** – Risk Solutions International joined enterprise notification services leader, EnvoyWorldWide, in commissioning EnvoyWorldWide's second annual Business Continuity Survey – "Trends in Business Continuity and Risk Management."

The survey was conducted among professionals in business continuity, disaster recovery, emergency communications management, incident and crisis management, IT recovery and regulatory compliance. These respondents represented a number of business continuity organizations including the ACP Chapters in Washington and Utah, the Business Recovery Managers Association (BRMA), the Contingency Planning Exchange, the New England Disaster Recovery Information X-Change (NEDRIX), and the Three Rivers Contingency Planning Association (TRCPA). The Web-based survey was conducted from March 30 to April 30, 2005. Results were compiled from 140 completed questionnaires.

Among the key findings of the survey:

- Continuity staffing remains level from a year ago, despite an increased awareness of the cost of critical downtime.
- Data security remains the number one concern.
- BCM has become increasingly a collaborative effort, with executive review Boards increasingly in place to sign off on plans.
- Customers are increasingly interested in companies' BCPs and many BCP requirements are now appearing in RFPs and RFIs.
- Vendor continuity and the assurance of uninterrupted service are required by over 80% of respondents.
- The regulatory environment continues to affect BC, and most respondents would prefer a tool for staying abreast of regulatory changes.
- Stability and experience are top considerations in choosing a BC/DR provider.
- Automated emergency notification systems are rapidly replacing manual approaches broadly in the marketplace.

"The extended enterprise supply chain is now making operational and IT continuity a fundamental requirement on front and back end processes," said Al Berman, Executive Vice President, Risk Solutions International. "BC is becoming a mandatory management function, and a requirement to maintaining the confidence of customers, suppliers and up and downstream trading partners. We're seeing it become woven into the essential operational fabric of industry leaders, which is confirmed by the 2005 Survey."

The full survey results can be seen at <http://www.envoyworldwide.com/pdf/BCSurvey0605.pdf>.

"The critical and impactful nature of business continuity requires the sharing of information and understanding of peer concerns to ensure we are providing the best offering for the safety of employees and continuity of operations," said Ben Levitan, president and CEO, EnvoyWorldWide. "It is our hope that this survey will help business continuity professionals discover what their colleagues are confronting to better evaluate solutions in preparation for unplanned events of all types."

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Risk Solutions International provides a full range of business continuity, emergency response, compliance, incident and crisis management, investigative services, and security and supply chain management services. Risk Solutions International provides its clients with world class solutions and thought leadership for assessing, mitigating and managing the impact of their operational risk. Risk Solutions International practitioners are highly experienced thought leaders who have achieved the highest levels of professional recognition. They maintain active certifications from the leading industry associations and boards and are members of key industry standard setting groups. Additional information on Risk Solutions International LLC can be found at [www.rsi-llc.com](http://www.rsi-llc.com).

EnvoyWorldWide provides companies with proven and reliable notification applications for the delivery of time-sensitive and proactive notifications. Capable of automating and processing high-volume requests for message routing, status information and various other interactive functions, EnvoyWorldWide's patented enterprise notification and message delivery services allow organizations to facilitate business continuity initiatives, drive proactive customer interactions and streamline overall outbound communication efforts. EnvoyWorldWide communication enables enterprises to facilitate personalized, fully interactive voice and text broadcasts to landline phones, faxes, email, pagers, SMA phones, PDAs, Blackberries and other wireless devices. More information is available at [www.envoyworldwide.com](http://www.envoyworldwide.com).